TUM DeepTech Accelerator

Virtual batch

Agenda for Nov/Dec 2020*
Welcome to the TUM DeepTech Accelerator program!

In the following, you will find your agenda for the next four weeks. Please note that all times are Central European Time (UTC+01:00).

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<tr>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
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<tbody>
<tr>
<td>Welcome to Munich!</td>
<td>16</td>
<td>17</td>
<td>18</td>
<td>19</td>
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<tr>
<td>WS: Deep impact</td>
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<tr>
<td>Networking event**</td>
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<td>Input Session: Visa</td>
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<td>12</td>
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<tr>
<td>Time to say goodbye</td>
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<td>12</td>
<td>23</td>
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<td>26</td>
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<td></td>
<td>Online event**</td>
<td>Networking event**</td>
<td>Lecture**</td>
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<td>Lecture**</td>
<td>Halftime catch-up call</td>
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<td>WS: intercultural communication</td>
<td>Lecture**</td>
<td>WS: Team coaching</td>
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*Please note that the schedule might still be object to a slight change.
** Voluntary
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<th>Date</th>
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<th>Event</th>
<th>Description</th>
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| 16th Nov | 10:00 – 11:00 | **Video call**                                                       | **Welcome to Munich!**  
- Welcome  
- Introduction round  
- Meet TUM and UnternehmerTUM  
- The Munich start-up ecosystem  
Meet your personal start-up consultant. Together you will go over your schedule for the upcoming weeks. As the program is rich in partners with a strong local network of experts and mentors, you will have the opportunity to jointly identify potential contacts in the Munich ecosystem. |
| 17th Nov | 10:00 – 13:00 | **Training**                                                          | **Pitch your idea!**  
In this session you will have the opportunity to pitch in front of the group and receive professional feedback by your personal start-up consultant. Jointly you will improve your presentation skills, discuss your individual challenges and get feedback and tips.                                                                                                                                                                                                                     |
| 19th Nov | 17:30 – 19:00 | **Lecture**                                                          | **Innovative entrepreneurs // How enterprises integrate innovation from start-ups**  
In this lecture you will meet outstanding managers, entrepreneurs and executives from a wide range of industry sectors. Learn how to think outside the box. Complement theory by insights into practice. Do you want to learn from inspiring role models? Then this lecture is for you!  
Guest speaker: Hanna Hennig, Chief Information Officer, Siemens AG |
| 23rd Nov | 09:00 – 13:00 | **Workshop**                                                          | **Deep impact – Impact creation and sustainable business models**  
In this deep dive into sustainable and impact-driven business models, you will get a better understanding about the buzzwords impact and sustainability and receive tools and methods to implement sustainability into your business model. At the same time, we want to reflect on your role and responsibility as an entrepreneur which goes hand in hand with new opportunities for your start-up.  
After this workshop you will know what impact is, how to create and assess it. You will have a better understanding of sustainability and understand why it's not simply an add-on but should be the core of every start-up in the 21st Century. |
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| 25th Nov | 09:00 - 10:30 | **Input session with Q&A**  
In this session you will get an short introduction on patent applications and the German Employee Invention Act. In the second part, you will have the chance to ask questions to the IP expert. |
| 26th Nov | 10:00 - 20:00 | **TUM IdeAward 2020**  
Since 2012 TUM, UnternehmerTUM and the Zeidler Research Foundation present the TUM IdeAward. The prize is intended to motivate scientists to develop their inventions and discoveries into marketable products. The winning teams receive cash prizes totaling 37,500 Euros from the Zeidler Research Foundation. In 2020 the TUM IdeAward will be held as a virtual event for the first time.  
From the comfort of your own home, you can expect exciting idea pitches, a stage program with a keynote speaker, start-up Q&A and our award ceremony. In addition, you will get the opportunity to exchange ideas and ask questions live with the teams in our networking session afterwards.  
Come and join us for this year’s first virtual TUM IdeAward!  
Please register here: https://www.eventbrite.de/e/tum-ideaward-2020-registration-120020090321 |
| 30th Nov | 10:00 - 20:00 | **UnternehmerTUM Ultimate Demo Day**  
UnternehmerTUM’s incubator, accelerator and VC fund are partnering up to offer you a day filled with well-selected start-ups, high-quality speakers, and special networking opportunities. We invite you to experience entrepreneurial spirit and to hear about the novel visions and innovations live on at 2pm on our virtual platform.  
In addition, we have collaborated up with [EIT Urban Mobility](https://eit-urbanmobility.eu/), [EIT Food](https://www.eitfood.eu/) and [EIT Climate-KIC](https://climate-kic.org/) to present you even more exciting start-ups focusing on Urban Mobility (including a special COVID-19 batch), Food and Climate. This part already starts at 10 am.  
During the event, you can join our networking rooms where our intelligent algorithm will help you find the best matches for your endeavors based on your selected preferences.  
Please register here: https://ultimatedemoday.com/ |
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| 1st Dec   | 16:00 - 19:00 | **XPLORE Make Tank** | Get expert feedback on your pitch  
Be part of the Final Pitch Event by XPLORE, UnternehmerTUM’s pre-Incubation Program. In the first part of the event, there will be a 3-minute time slot for each start-up to pitch in front of the XPLORE Community, XPLORE coaches, and internal experts from UnternehmerTUM as well as external experts such as serial entrepreneurs, business angels and business development and marketing specialists. In the second part of the event, the Make Tank, you get in direct exchange with the experts to discuss your individual challenges and to get feedback and tips. We develop a schedule to match you with the most suitable experts reading your specific needs and your planned next steps.  
- Get expert feedback on your start-up and pitch presentation |
| 2nd Dec   | 18:00 - 23:00 | **Hack&Talk #StartupTinder** | **Pitch your start-up and network with Munich’s community**  
Live your passion for tech with fellows and meet other hackers, designers, makers, and startups from the Munich start-up ecosystem! Get ready for a 1min pitch and get immediate feedback from the crowd that has joined the video call. Use this chance to get a feeling for your product or service in front of a German crowd: How do they like the pitch content, the structure, storyline, performance, or your prototype demo. Also, get tips on potential contacts you should get in touch with.  
- 1min pitch with feedback  
- Meet inspiring guest speakers  
- Network in separate public hangouts |
| 3rd Dec   | 17:30 - 19:00 | **Lecture** | **Innovative Entrepreneurs // Digital Innovation @ a large Energy Enterprise**  
Guest speakers:  
Florian Fecher  
Dr. Maria Garbuzova-Schlifter  
Dr. Alexander Schlüter  
/Venture Managers at E.ON Digital Technology GmbH |
| 4th Dec   | 10:00 - 12:00 | Video call         | **Halftime catch-up call**  
As you have reached halftime of the DeepTech Accelerator program, you have the opportunity to reflect on your experience in the program. Your start-up consultant will provide you with further help and jointly you will identify your potential. |
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<td>7th Dec</td>
<td>Tba</td>
<td><strong>Visa</strong></td>
<td>In this session you will get an overview on the visa application process in Germany. In the second part you will have the chance to ask your questions to our expert.</td>
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<td>3rd Dec</td>
<td>10:00 - 11:30</td>
<td><strong>Intercultural communication</strong></td>
<td>Even internationally experienced managers sometimes have oversimplified ideas about how people from other cultures operate, focusing merely on generalized communication patterns or decision-making processes. But culture is more complex than that. Being culturally aware means to have an understanding of cultural differences and a consciousness of how our own beliefs and behavior are shaped by cultural values, beliefs, and perceptions. In this workshop you will learn about…</td>
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|            |          |                                             | • the dynamics of intercultural interactions  
|            |          |                                             | • one’s own system of values and reconsidering familiar behavioral patterns  
|            |          |                                             | • cultural influence on mindset and communication patterns  |
| 10th Dec   | 10:00 - 18:00 | **Founder & Team Coaching**                | Do you have any specific questions on HR/ people development topics when it comes to your internationalization plans? No matter if you are looking to employ someone in Germany, set up an office in Munich or want tips on how to successfully run & lead a remote team between two countries, we are here to give you the answers or tell you where you can find, motivate & engage them. On this day you can book a private Q&A session with one of our Founder & Team coaches. |
| 10th Dec   | 17:30 - 19:00 | **Innovative Entrepreneurs // To be announced** | Guest speaker:  
Veronika Riederle, Co-founder and CEO, Demodesk GmbH  |
| 14th Dec   | 10:00 - 11:00  | **Farewell video call**                    | Your time at the DeepTech Accelerator has ended. Let’s get together one more time to review the past month and talk about how you can make the most use out of your new gained knowledge and contacts.  
• Feedback session  
• Goodbye & thank you  |