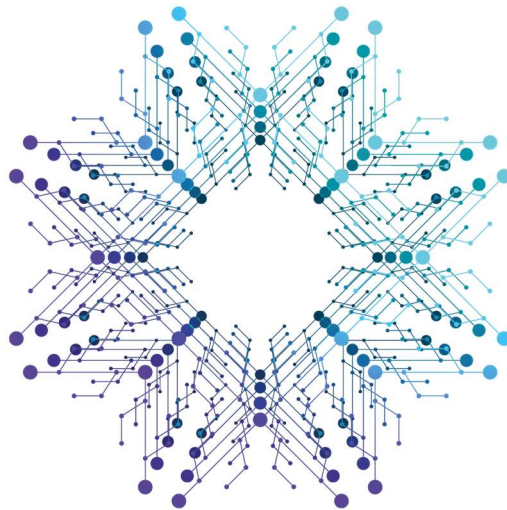




TUM DeepTech IDEAward 2022



Applicant Eligibility Form

The applicants are responsible for verifying their eligibility in compliance with the TUM DeepTech IDEAward [Eligibility Requirements](#).

Applicant Name: _____ School Name: _____

Applicant Name: _____ School Name: _____

Applicant Name: _____ School Name: _____

Team Name: _____ (max. 40 characters)

1) Is/Are the applicant(s) the idea owner(s)? If no, please clarify. **Y / N** ; _____

2) An entity has not and will not be formed before the award ceremony on November 24, 2022: **Y / N**

3) Has the business idea already been presented otherwise?

If yes, please clarify. **Y / N** ; _____

I/We have read the [Submission Guidelines](#) and [Eligibility Requirements](#) and attest that I/we qualify for the TUM DeepTech IDEAward. We understand that any violation of these rules can result in the disqualification of the applicant(s) and the obligation for the repayment of the prize and/ or grant.

Applicant's Signature Applicant's Signature Applicant's Signature

Contact person:

Print Team Member Name E-Mail Phone number

Please email this form to deep-tech@tum.de no later than August 21, 2022.

Submission Guidelines

An electronic copy of your business idea (video and PDF) is due **on or before August 21, 2022**. Applicants not meeting this deadline will be excluded.

Business ideas should be submitted as a single mp4 pitch video file and a single, printable PDF file. Other attachments will not be considered. Please send your pitch video and PDF file to deep-tech@tum.de, writing “**submission TUM DeepTech IDEAward 2022**” in the subject line.

Pitch Video files are limited to **three minutes**. They must include the applicant’s/applicants’ face(s). A single slide may be used as a clear background but must not contain any data, including bullet points, referred to during the pitch. A reference to the PDF file may be made during the pitch.

The Pitch Video has to contain:

- Concept/business idea
- Justification of market potential

PDF files are limited to no more than **two pages and one cover page**. Appendices of no more than one page are only allowed for schemes or pictures of prototypes if necessary for clarification. The text portion must contain all pertinent information in a clear and concise manner.

The 2-Pager should address:

- (1) Status & Background
 - How did you derive your business idea?
 - What is your business idea’s current level of implementation?
- (2) Market place & Competition
 - What customer value results from your business idea?
 - What is your market entry strategy?
- (3) Implementation
 - What is your approach to protecting your intellectual property
 - What Munich partners are important for developing your business idea and/or underlying technology further?
 - How will the prize money/grant (consulting, networking, travel fees, landing pad) support your endeavor?
- (4) Sustainability
 - What is your idea’s sustainable impact on society?
 - How do you intend to ensure sustainability in future development?

Application and Process

- ❖ **21.08.2022 Application Deadline**
- ❖ **09.09.2022 Pitch Training for all qualified applicants** (online)
- ❖ **15.09.2022 Jury Session** (online)
- ❖ **24.11.2022 Award Ceremony** (winners only)

Participation in all sessions is mandatory. The schedule is subject to change if required.

Confidentiality and Data Protection

- ❖ The ideas and documents submitted by the contestants will be treated confidentially and used exclusively for the purposes of the competition.
- ❖ The participants agree that their submitted documents and data will be forwarded to the jury. The organizers agree not to redistribute the submitted short descriptions and idea drafts to third parties without the consent of the participant. This applies both to the duration of the competition and the period thereafter.
- ❖ Competitors consent to the publication (TUM publications, press releases) of the submitted ideas admitted to the competition.
- ❖ All documents and data, if not permission is not explicitly refused, will, after the conclusion of the competition, be included in the database of the TUM start-up network for the purpose of possible subsequent contact. In the event of refusal of permission, the data will be deleted after the contest.

Liability

- ❖ The organizer shall be liable to the competitors for damages only if they have been caused intentionally or through gross negligence. Liability for lost profit is excluded. The limitations do not apply for damages resulting from injury to life, limb, or health
- ❖ Participants exempt the organizer from all possible claims by third parties that could be derived from any violations of copyrights, industrial property rights, trade secrets, or other rights due to the documents submitted.
- ❖ The organizers assume no liability for the correctness of the statements made by judges and other persons participating in the competition.

Miscellaneous

- ❖ The judges' decision is final.
- ❖ Should individual provisions of these terms and conditions of participation be or become wholly or partly invalid, the validity of the remaining provisions shall not be affected.

Questions

If you need further information on the TUM DeepTech IDEAward 2022, please contact deep-tech@tum.de.

Eligibility Requirements

- ❖ The business idea must be new or a significantly innovative alteration in a deep tech field (preferably in artificial intelligence, robotics, additive manufacturing, smart transportation, or sustainable mobility). Other deep tech fields are possible.
- ❖ Applicants must not be TUM affiliated.
- ❖ At least 50 percent of the team must not possess German citizenship. Individual applicants must have non-German citizenship.
- ❖ Applicants with business ideas already supported by or employed by a university, incubator, or accelerator in Germany are not permissible.
- ❖ The idea should not have generated revenues in the form of a business before the award ceremony.
- ❖ Incorporated ideas, proposals for the buy-out or expansion of an existing company, tax-shelter opportunities, real estate syndications, subsidiaries, and consulting projects are not eligible.
- ❖ Founding may not take place until the prize is awarded. The regular payouts of grants will end with the incorporation, and the difference is not paid out.
- ❖ Each applicant is responsible for immediately informing the organizer if the idea is incorporated during or after the competition. Non-compliance will immediately discontinue payments and result in the obligation to repay the prize and/ or grant from the incorporation date onward.
- ❖ Excluded are ideas/technologies already financed by funding programs such as EXIST or similar.
- ❖ Applicants who have already founded companies in Germany are only eligible as additional team members.
- ❖ Teams can either apply for the TUM IDEAward or the TUM DeepTech IDEAward.
- ❖ Reapplication is possible for prior participants that have not received a grant or prize.
- ❖ Applicants have to sign the [applicant eligibility form](#).
- ❖ The disbursement of prize money and grants requires personnel presence in Munich to verify the winner's willingness to start a venture in Munich. Prize money and grants may include vouchers to be used in Munich to set up your business. Prize money and grant disbursement should be received in a German bank account. Foreign bank accounts might be rejected without personal appearance, resulting in a deduction of prize money and grants due to banking fees.

- ❖ The prize money is to be used to develop the idea further. There are no concrete guidelines for its use. It is usually paid out in two stages. The first half of the prize money is paid out directly after the award ceremony, the second half after the interim presentation.
- ❖ By accepting the prize money, the teams commit to holding an interim presentation for representatives of the organizer approximately three months after the award and a final presentation to present the project's progress after 12 months.
- ❖ Applicants have to support the preparation of a press release by the Technical University of Munich
- ❖ Winners will have to prepare an updated video for the award ceremony
- ❖ In the absence of prize-worthy entries, the awards ceremony will be waived.
- ❖ The organizers reserve the right to cancel the contest without prior notice or obligation. Participants retain no claims to any specific prizes or grants.

Important note: Formally founded ventures, ideas with previous public funding, and applicants with only German citizens on the team are not eligible to participate.



Supported by:



Federal Ministry
for Economic Affairs
and Climate Action



on the basis of a decision
by the German Bundestag