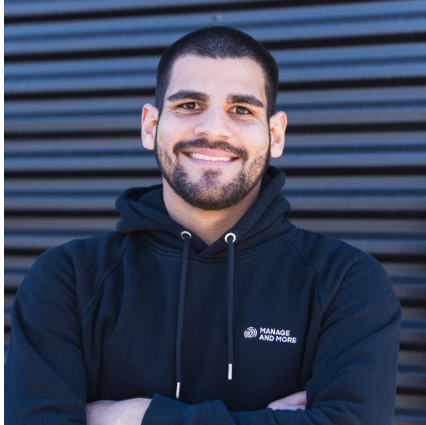


October 11, 2023

# Hey, **TUM Newcomers!** Welcome to the Entrepreneurial University.



# Who are we?



**Carlos Contreras Romero**

TUM Master Student in Food  
Technology

Co-Founder, Food you



**Simon Kratzer**

Head of Marketing and Operations  
UnternehmerTUM Academy for  
Innovators

# What do these start-ups have in common?



isaraerospace  
technologies



inveox



LILIUM

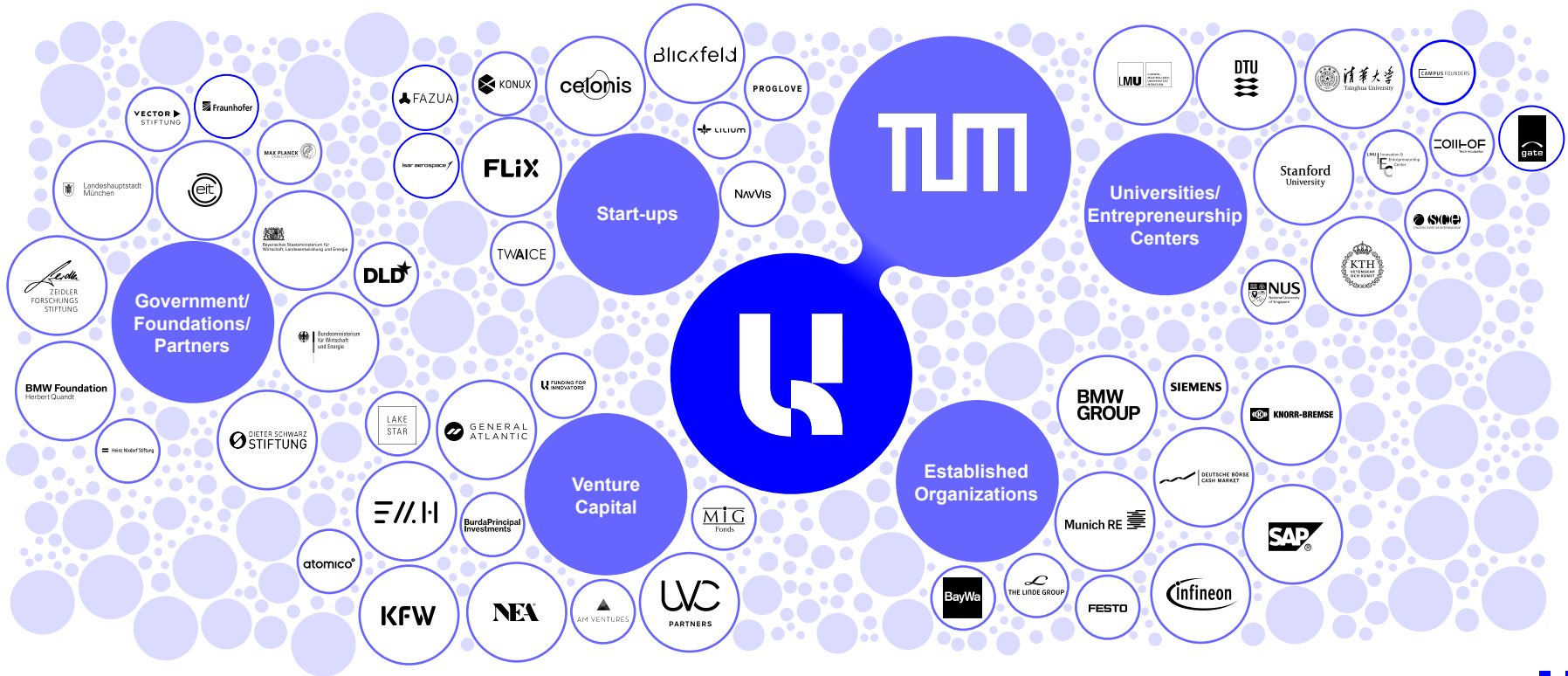


celonis



KONUX

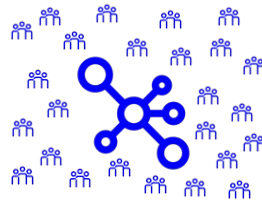
# We welcome you to a community that creates value for good



# UnternehmerTUM

- Founded in 2002, owned by industrial entrepreneur Susanne Klatten
- Largest European entrepreneurship center: From first idea to IPO
- Part of TUM - Technical University of Munich, Germany's number one technical university
- Biggest open B2B start-up platform with corporate partners like BayWa, BMW, Festo, Infineon, Knorr-Bremse, Linde, SAP, Siemens
- High performance VC fund with EUR 386 million under management - cooperation with leading global VCs like atomico, Burda Principal Investments, GA, Lakestar and NEA
- Average annual growth rate >25% (output, sales and employees)

## INNOVATION



Outside in / inside out facilitation:

**>300**

established organizations part of our ecosystem in 2022



Recognize opportunities and develop business models:

**>180**

corporate innovation partners in 2022



Facilitate innovation and scale businesses:

**>250**

business creation projects in 2022

## ENTREPRENEURSHIP



Entrepreneurship and tech education:

**>12.500**

participants in 2022

(Pre-)incubation of start-up projects:

**>650**

start-ups + tech projects in 2022

Start-up development and acceleration:

**>350**

supported start-ups in 2022

**>50**

new scalable start-ups in 2022

VC and start-up financing:

**2.200**

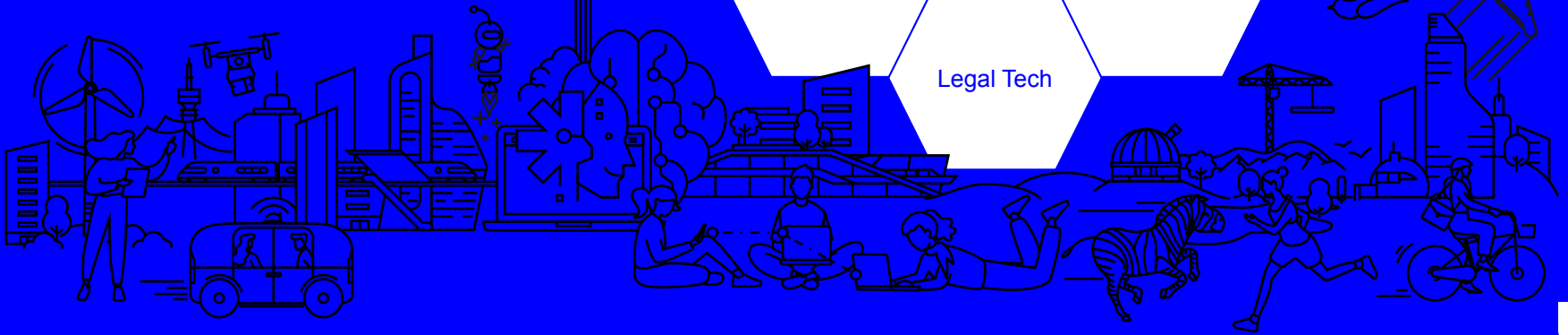
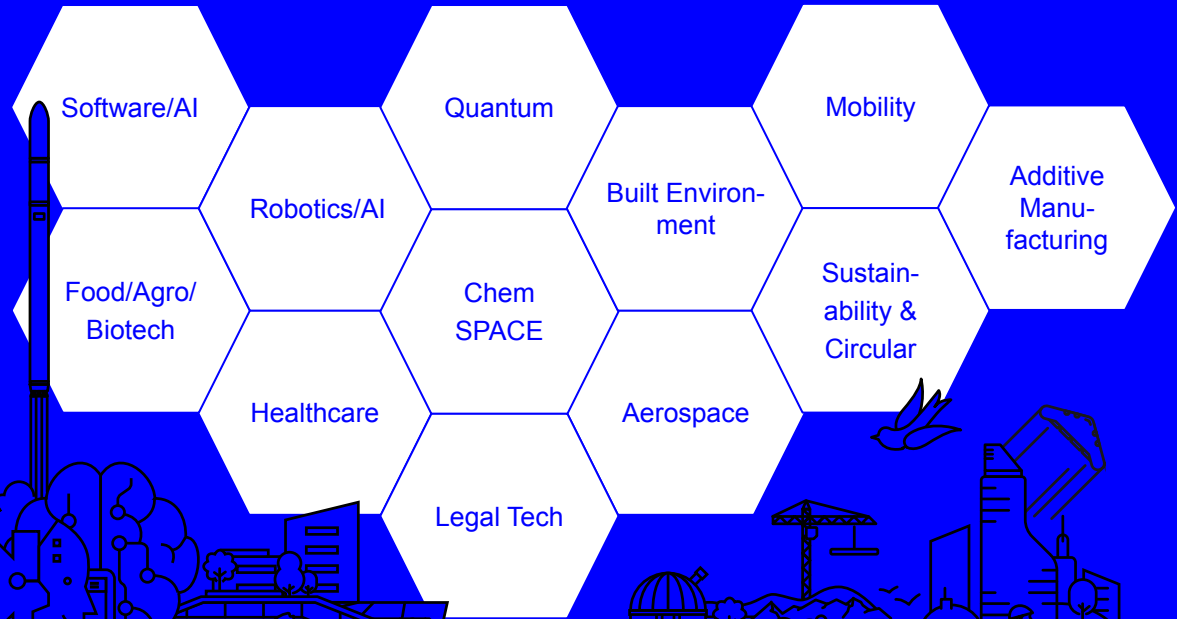
million US dollar in 2022



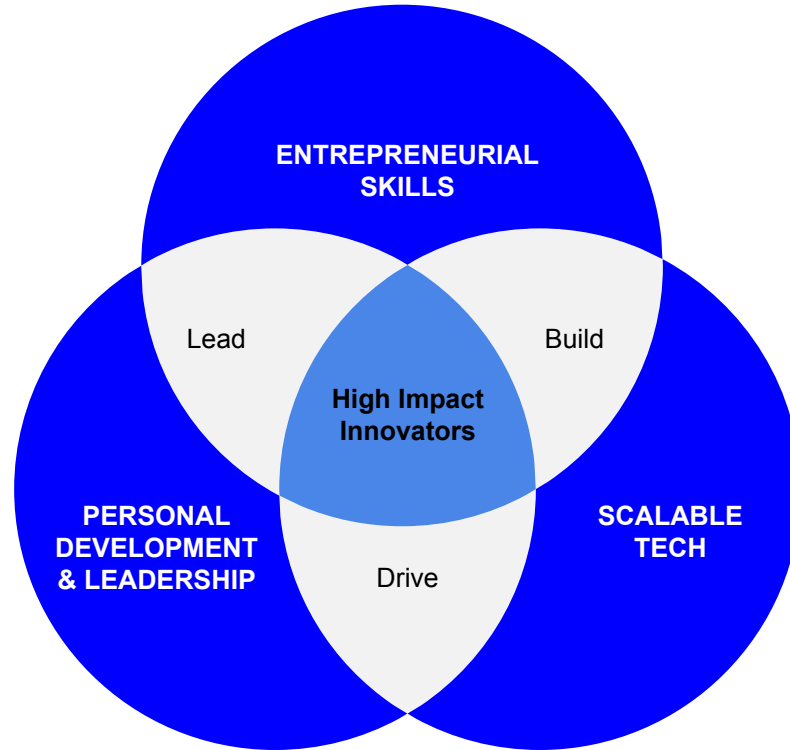
# We Foster Entrepreneurship in the Major Technology-Driven Opportunity Fields

**TUM Venture Labs** are the new initiative of **TUM** and **UnternehmerTUM** with partner institutions and companies.

Leveraging the **unique research power**, the goal is to increase the quality and quantity of **scalable technology spin-offs** and ventures in the region **by a factor of ten**.



**We enable High Impact Innovators by leveraging deep expertise in Business Design, Leadership, and Tech.**



# Register now

via TUM Online or here



A joint initiative by  
**TUM** **UNTERNEHMER** **TUM**

## This is a house.

A photograph of a hop harvest, showing green hop cones hanging from a vine with large leaves.

The TUM start-up "HopOn" is developing materials from the waste of the hop harvest, for a more sustainable construction industry.

A joint initiative by  
**TUM** **UNTERNEHMER** **TUM**

## This is not a diamond.

A photograph of a large, clear, faceted diamond.

This is a sensor.

The TUM start-up "QUANTUM Diamonds" have developed atom-sized quantum sensors in diamonds, functioning under the hardest conditions.

I eat plastic.

A photograph of a large, segmented earthworm.

## Think outside the box.

A photograph of an open cardboard box.

"Learn about the Innovation & Entrepreneurship offerings by UnternehmerTUM and TUM Venture Labs"

A joint initiative by  
**TUM** **UNTERNEHMER** **TUM**