

October 2, 2025

# Hey, **TUM Newcomers!** Welcome to the Entrepreneurial University.



# We are Honored to Be 1st Place as an Innovation Ecosystem



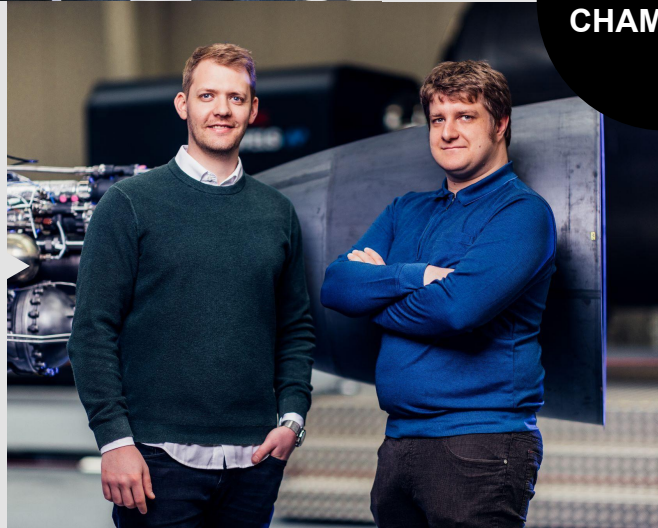
**FINANCIAL  
TIMES**

**EUROPE'S LEADING  
START-UP HUBS  
2024-2025**





START-UP  
CHAMPIONS





accenture

FESTO

SAP



COMPANY  
HIGHLIGHTS

wanzi

WACKER



**BOSCH**  
Invented for life





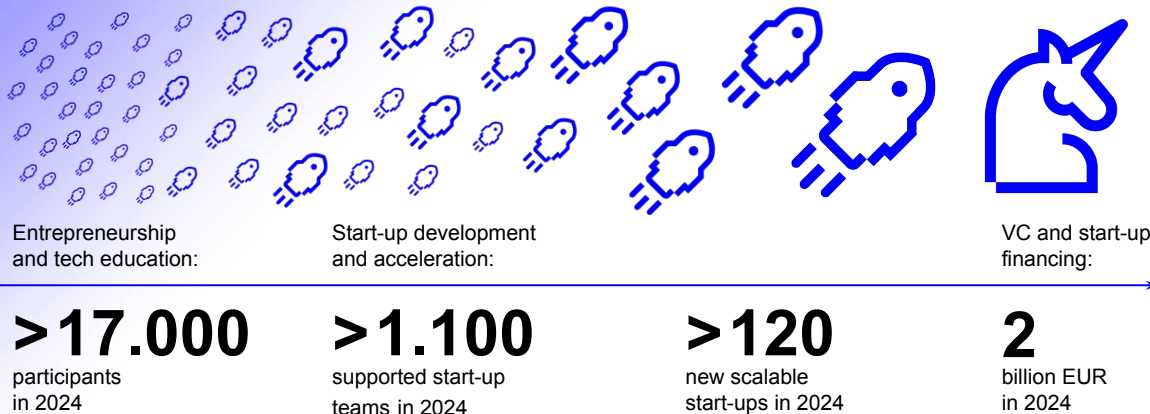


# UNTERNEHMER TUM

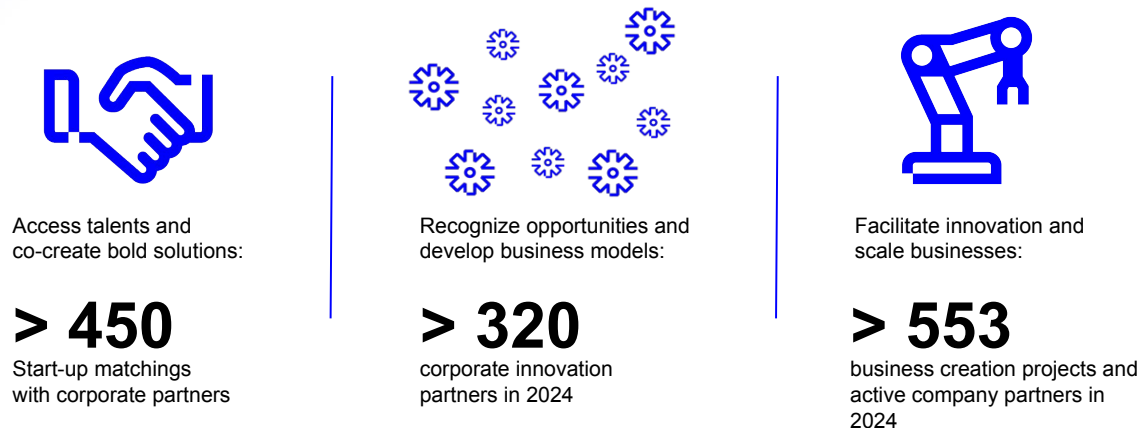
## Review 2024

- Founded in 2002, owned by entrepreneur Susanne Klatten
- Largest European entrepreneurship center: From first idea to IPO
- Part of TUM - Technical University of Munich, Germany's number one technical university
- Biggest open B2B start-up platform with corporate partners like BMW, DATEV, E.ON SE, FESTO, Infineon, Linde, SAP, Siemens
- High performance VC fund with more than € 600 million in assets under management – cooperations with leading global VCs like atomico, Burda Principal Investments, Lakestar and MIG

### ENTREPRENEURSHIP



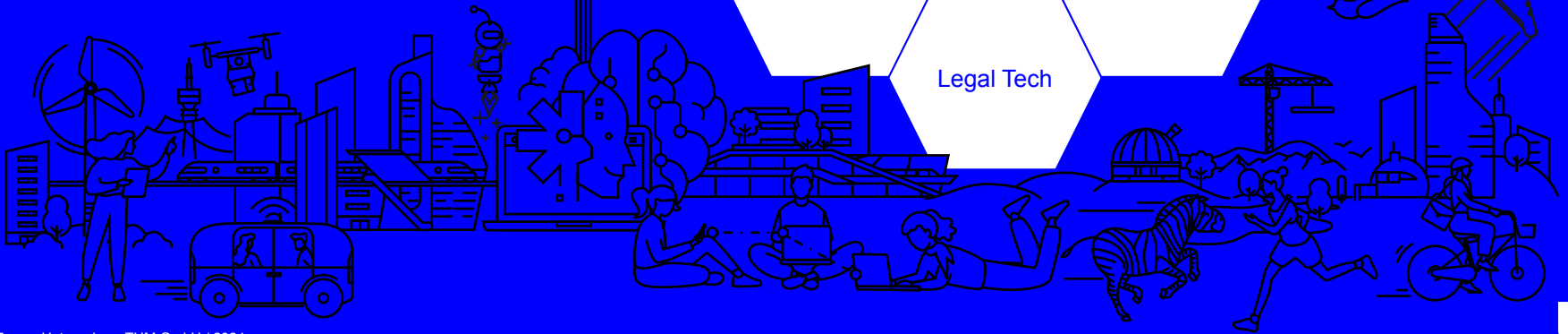
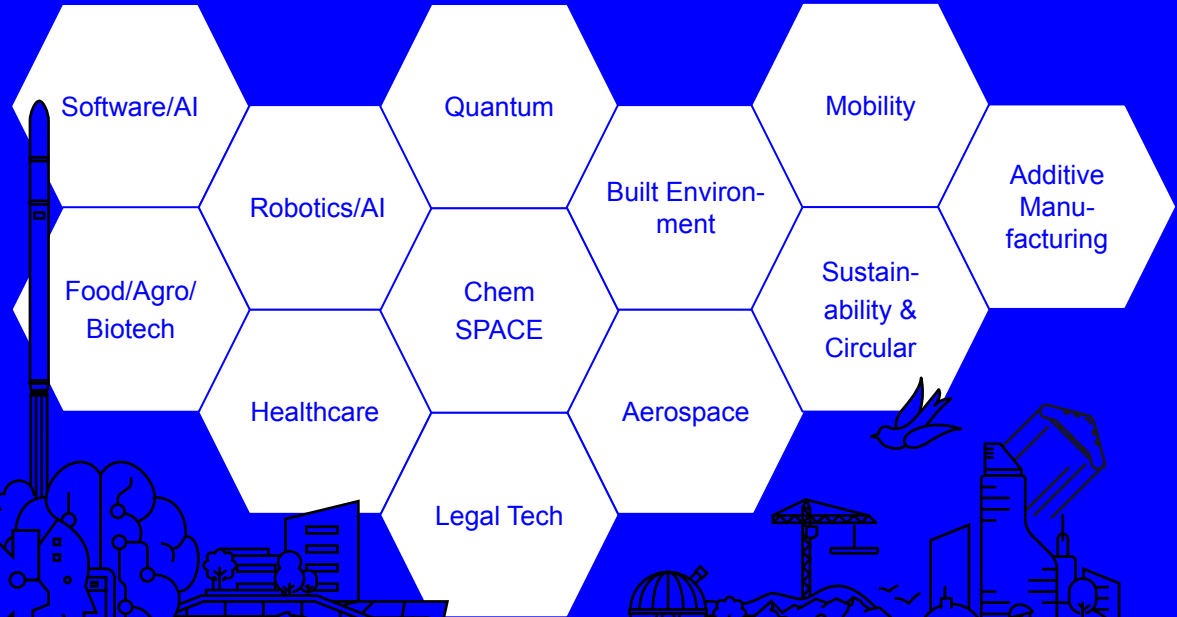
### INNOVATION



# We Foster Entrepreneurship in the Major Technology-Driven Opportunity Fields

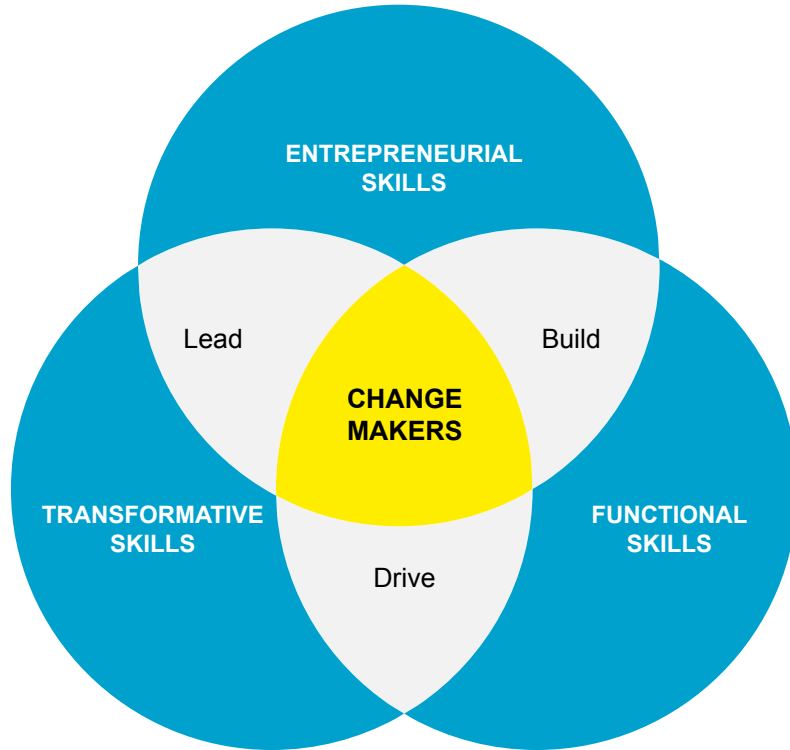
**TUM Venture Labs** are the new initiative of TUM and UnternehmerTUM with partner institutions and companies.

Leveraging the **unique research power**, the goal is to increase the quality and quantity of **scalable technology spin-offs** and ventures in the region **by a factor of ten**.





# We enable High Impact Innovators by leveraging deep expertise in Business Design, Leadership, and Tech.



## ENTREPRENEURSHIP SKILLS

- ★ Learn how to find and develop venture ideas.
- ★ Experience and learn structured innovation processes.
- ★ Learn and apply methods of responsible entrepreneurship

## TRANSFORMATIVE SKILLS

- ★ Learn to lead yourself and others, by understanding what drives you.
- ★ Build, support and develop entrepreneurial individuals and teams.
- ★ Discover your own agenda as a transformative leader and create positive impact in the world

## FUNCTIONAL SKILLS

- ★ Learn about the potentials of new technologies.
- ★ Experience the development of new products, services and how to bring them to market successfully.
- ★ Apply life-centered design methods and circular thinking regarding the whole lifecycle of a solution.

# Which program is the right one for me?



## Innovative Entrepreneurs

3 ECTS\*

- 1 Semester Lecture Series
- With inspiring Entrepreneurs, Managers, Role Models
- Hybrid Setting



## Innovation Sprint

6 ECTS\*

- 5 day experience
- Develop customer-centric and impact-driven business ideas
- Collaborate in interdisciplinary teams



## Startup Launchpad

6 ECTS\*

- 1 Semester
- Develop your own startup idea in teams
- Weekly milestones, coaching & peer sessions to stay on track
- Completely online



## Principled Entrepreneurial Decisions

6 ECTS\*

- 8 in-person workshop days
- Case-based learning with guest speakers & peer discussions
- Learn how investors and founders assess startups & leadership

# Which program is the right one for me?



## Venture Guide

6 ECTS\*

- 1 Semester
- Entrepreneurial coaching, team facilitation & innovation methods
- Complete 60+ coaching hours in hackathons, workshops & startup teams

## Manage and More

- 3 Semester Entrepreneurial Scholarship
- Highly selective, ~20 students/semester
- Innovation & startup projects
- Personal development & leadership
- Become part of an awesome community of 800+ alumni

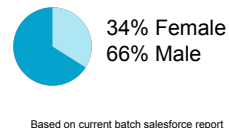
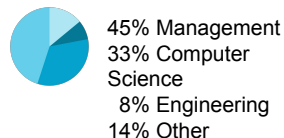
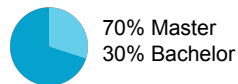
\* Accreditation depends on the study program!



# Manage and More: The Scholarship for Future Entrepreneurial Leaders

Manage and More empowers outstanding individuals with the tools and mindset needed to thrive in the evolving landscape of innovation and entrepreneurship, shaping tomorrow's leaders and visionaries with lasting impact in business and beyond.

- Highly selective
- 3 Semesters
- 20h/week
- 100% English
- ~20 Students/Semester
- Since 2004



## Entrepreneurship & Innovation

- Launching and pitching your own startup
- Collaborating on corporate innovation projects
- Driving projects in impact investing and interdisciplinarity

## Leadership & Pers. Development

- Mentoring by industry leaders
- Leading diverse innovation teams
- Applying an agile mindset and culture

## Community & Network

- Large scale community summits
- Monthly networking with alumni and peers
- Exclusive fireside chats with leading entrepreneurs

**800+**

Manage and More  
Scholars & Alumni

**200+**

Start-ups founded  
by Alumni

**1.3 billion \$**

VC capital  
raised by Alumni

**20**

Years of history

**Manage and More is part of  
Europe's leading startup hub**

**UNTER  
NEHMER  
TUM**

## University Partner Selection



UNIVERSITY OF  
OXFORD



## Company Partner Selection



McKinsey  
& Company

## Start-up Selection



# Register now: Here or via TUMonline

