FOUNDING A START-UP OUT OF UNIVERSITY?

PRESIZE.AI & CDTM @FIT FOR TUM – 08.10.2020
TODAY’S SPEAKERS

CDTM Info Event

ELI
Management Team & Doctoral Candidate
Center Assistant

MATTHIAS
Management & Technology
Spring ‘20

LEON
Co-Founder
Presize.ai
Spring ‘18
CONNECT, EDUCATE AND EMPOWER THE INNOVATORS OF TOMORROW.

Our Vision
CDTM IS AN EDUCATIONAL INSTITUTION BUILT ON PILLARS OF ENTREPRENEURSHIP AND RESEARCH

- Founded in 1998 by the Ludwig-Maximilians-University and the TU München, member of the Elite Network Bavaria
- Center for innovative teaching, applied research and entrepreneurship
- Around 75 active students and more than 900 alumni
- CDTM offers an add-on study program “Technology Management” at the intersection of digital technology, management and entrepreneurship (~10% Acceptance Rate)
- CDTM is run by a management team consisting of 10 doctoral candidates and supported by 20 professors in the CDTM board of directors
WE OFFER THE LEADING INTERDISCIPLINARY STUDY PROGRAM AND GLOBAL NETWORK TO DRIVE INNOVATION THROUGH DIGITAL TECHNOLOGY.

Our Mission
EMPOWERING INNOVATORS OF TOMORROW

25 TALENTED STUDENTS FROM TUM AND LMU

3 COURSES GUIDE THE STUDENTS THROUGH THE INNOVATION CYCLE

EMPOWERED STUDENTS TAKE ON RESPONSIBILITY

Informatics, TUM
Architecture, TUM
Electrical Engineering, TUM
Psychology, LMU

Business, LMU

Trend Research Course 1
Product Development Course 2
Business Strategy Course 3

Student Involvement in CDTM Operations

Stay Abroad 7-12 months

Academia
Startup
Industry
Public Institutions

200+ Startups
Our students collaborate with industry partners on real-world future studies, product development and business strategy projects.

- Our students are equipped with best practices around trend research, human-centered design, agile development and entrepreneurial thinking.

- Students drive CDTM activities in various taskforces (e.g. community engagement, marketing & branding, IT).

- Students have the opportunity to study abroad or do research at one of our international top partner universities like:

  - Stanford University
  - Berkeley University of California
  - Columbia University
  - Massachusetts Institute of Technology
  - Queensland University of Technology
  - Waseda University
CDTM OFFERS STUDENTS LIFELONG ACCESS TO A THRIVING ECOSYSTEM OF INNOVATORS

Lifelong Network & Community

INSTITUTIONAL PARTNERS

CDTM-AFFILIATED STARTUPS

INDUSTRY PARTNERS

ACADEMIC PARTNERS

CDTM EVENTS

200+ start-ups with EUR +1bn received funding have been founded by CDTM Alumni (5-10 emerge per year)
Case Study: Managing Product Development

A RECENT CDTM SUCCESS STORY
THE POST-CDTM JOURNEY

Mit nur einer Umdrehung vor der Handykamera.

PRESS RELEASE: presize.ai raises 6-figure pre-seed round, led by Plug and Play, to propel their mobile body scanning technology for fashion eCommerce

Münchener Businessplan Wettbewerb: die Sieger aus Phase 2
Wir feiern die Top-Teams aus Phase 2 auf der 13. Münchener Startup Demo Night
ARE YOU INTERESTED?
Apply by the 30th November

Visit us
Inspire & Dine 1: 17.11.20
Inspire & Dine 2: 02.02.21
More Info Events: stay tuned

Follow us
IG: @centerlings
FB: /cdtm.munich
LI: /school/cdtm-munich

MATTHIAS
Management & Technology
matthias.heinrich-morales@cdtm.de

ELI
Management Team & Doctoral Candidate
felsche@cdtm.de

Deadline Nov. 30th