Thursday, October 06, 2022 (virtual Format via Zoom)

09:00-10:30 "Lectures, exhibitions, workshops –
Aspects of science communications to the general public".
Prof. Dr. Jürgen Richter-Gebert
Chair for Geometry and Visualization
Winner: DFG Communicator Award 2021 - Scientific Communication

10:30-11:00 "fun facts, props and feedback - my experience in science communications"
Prof. Dr. Angelika Harbauer
Professorship for Neurons and Metabolism

11:00-12:30 “Science communications in research proposals. Best practices - potentials - funding opportunities”
Dr. Björn Jahnke
Head of National and International Research Funding Support; TUM ForTe
Dr. Tiffany Paulisch
National Research Support, TUM Talent Factory; TUM ForTe

13:30-15:00 Workshop I: “What’s the News?“
Ulrich Meyer
Head of PR Team Corporate Communications Center,
Speaker of the President

15:00-16:30 Workshop II: „Optimizing your online science communications“
Andreas Schmidt
Digital Team, Corporate Communications Center,
Content strategy homepage of www.tum.de and social media

16:30 -18:00 „Science to the people – how to communicate about research and how to talk to media/work with media”
Dr. Christina Berndt
Science Editor and Journalist at “Süddeutsche Zeitung”
Topics: Medicine, Psychology and Life Sciences

For further details and registration, please write an Email to: Tamara Thelemann, PhD (thelemann@zv.tum.de) or Martina Arends, M.Sc. (arends@zv.tum.de)
Friday, October 07, 2022 (Marsstraße 22; on site)

10:00-11:00  “What are TUM’s expectations on assistant professors?”
Prof. Dr. Gerhard Kramer
Senior Vice President for Research and Innovation
(Skyline Auditorium, No. 605, Marsstraße 22)

11:00-11:45  “The multiple roles of professors: Success Factors and Challenges”
Prof. Dr. Claudia Peus
Senior Vice President for Talent Management and Diversity
(Skyline Auditorium, No. 605, Marsstraße 22)

11:45-12:30  “Why communicate?”
Dr. Jeanne Rubner
Vice President Global Communication and Public Engagement
(Skyline Auditorium, No. 605, Marsstraße 22)

12:30-13:30  Lunch Break
(Lecture room No. 607, Marsstraße 22)

13:30-15:30  “Meet the ATB”
(Skyline Auditorium, No. 605, Marsstraße 22)

Prof. Dr. Isabell M. Welpe (TUM MGT)
Professorship for Strategy and Organization and TUM ATB Member

Prof. Dr. Tim Büthe (TUM SOT/MGT)
Professorship for International Relations and TUM ATB Member

13:30-15:30  “Meet the ATB”
(Skyline Auditorium, No. 605, Marsstraße 22)

15:30-18:00  “Networking Event” with Food & Drinks
(Lecture room No. 607 and Foyer 6th floor, Marsstraße 22)

14:00-16:00  „Virtual Mentoring Workshop”
exclusively for TUM Tenure Track Mentors
TUM Institute for LifeLong Learning
(virtual Format via Zoom)

For further details and registration, please write an Email to Dr. Johanna Platter
(johanna.platter@tum.de), TUM Institute for LifeLong Learning

For further details and registration, please write an Email to: Tamara Thelemann, PhD
(thelemann@zv.tum.de) or Martina Arends, M.Sc. (arends@zv.tum.de)