

Agenda TT Academy 2022

Thursday, October 06, 2022 (virtual Format via Zoom)

- 09:00-10:30 **"Lectures, exhibitions, workshops – Aspects of science communications to the general public".**
Prof. Dr. Jürgen Richter-Gebert
Chair for Geometry and Visualization
Winner: DFG Communicator Award 2021 - Scientific Communication
- 10:30-11:00 **"fun facts, props and feedback - my experience in science communications"**
Prof. Dr. Angelika Harbauer
Professorship for Neurons and Metabolism
- 11:00-12:30 **"Science communications in research proposals. Best practices - potentials - funding opportunities"**
Dr. Björn Jahnke
Head of National and International Research Funding Support; TUM ForTe
Dr. Tiffany Paulisch
National Research Support, TUM Talent Factory; TUM ForTe
- 13:30-15:00 **Workshop I: "What's the News?"**
Ulrich Meyer
Head of PR Team Corporate Communications Center,
Speaker of the President
- 15:00-16:30 **Workshop II: „Optimizing your online science communications“**
Andreas Schmidt
Digital Team, Corporate Communications Center,
Content strategy homepage of www.tum.de and social media
- 16:30 -18:00 **„Science to the people – how to communicate about research and how to talk to media/work with media“**
Dr. Christina Berndt
Science Editor and Journalist at *"Süddeutsche Zeitung"*
Topics: Medicine, Psychology and Life Sciences

For further details and registration, please write an Email to: Tamara Thelemann, PhD (thelemann@zv.tum.de) or Martina Arends, M.Sc. (arends@zv.tum.de)

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Friday, October 07, 2022 (*Marsstraße 22; on site*)

10:00-11:00 **“What are TUM’s expectations on assistant professors?”**
Prof. Dr. Gerhard Kramer

Senior Vice President for Research and Innovation
(*Skyline Auditorium, No. 605, Marsstraße 22*)

11:00-11:45 **“The multiple roles of professors: Success Factors and Challenges”**

Prof. Dr. Claudia Peus

Senior Vice President for Talent Management and Diversity
(*Skyline Auditorium, No. 605, Marsstraße 22*)

11:45-12:30 **“Why communicate?”**

Dr. Jeanne Rubner

Vice President Global Communication and Public Engagement
(*Skyline Auditorium, No. 605, Marsstraße 22*)

12:30-13:30 *Lunch Break*
(*Lecture room No. 607, Marsstraße 22*)

13:30-15:30 **“Meet the ATB”**
(*Skyline Auditorium, No. 605, Marsstraße 22*)

Prof. Dr. Isabell M. Welpe (TUM MGT)

Professorship for Strategy and Organization and TUM ATB Member

Prof. Dr. Tim Büthe (TUM SOT/MGT)

Professorship for International Relations and TUM ATB Member

15:30-18:00 **“Networking Event” with Food & Drinks**
(*Lecture room No. 607 and Foyer 6th floor, Marsstraße 22*)

14:00-16:00 **„Virtual Mentoring Workshop”**
⇒ **exclusively for TUM Tenure Track Mentors**
TUM Institute for LifeLong Learning
(*virtual Format via Zoom*)

*For further details and registration, please write an Email to Dr. Johanna Platter
(johanna.platter@tum.de), TUM Institute for LifeLong Learning*

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(thelemann@zv.tum.de) or Martina Arends, M.Sc. (arends@zv.tum.de)*