

US Venture Programme for hightech Start-ups

Application period: 10th – 28th July 2017

Open spots: 5 Startups each 2 team members (in total a group of 10)

The Technical University of Munich (TUM) has many hightech inventions, top research results and high-qualified scientists. The only thing missing is the “proactive entrepreneurship spirit” with a global mindset: take risks, take heart even you may fail, sell your business idea with passion and belief and bring your Start-up to international market.

To empower the best 5 TUM Start-ups and help them to get that spirit there is no better place as Silicon Valley (SV) to get taught by experts, to get inspired by Entrepreneurs and to take their business idea to the next level.

When and where?

10th – 19th October 2017 in Silicon Valley/ San Francisco (pilot program)

Who are we looking for?

- You are a TUM hightech Startup with a product/ service (not “just” an idea)
- Your Startup must be technology based
- You have validated your core hypothesis through a lean approach
- You know your target market, your competitors and your customers
- You know your USP
- You are a complete team
- At least one of your team member is from TUM (student, scientist, employee or Alumni)
- You are **not** founded yet (**except** you get EXIST sponsored at the moment)
- You are pro-active and willing to create a part of your schedule on your own (meeting mentors, experts, peers)
- You are willing to share your experience you made in the Valley with other TUM Startups back in Germany (e.g. in Incubator lectures)

What can you expect?

- Workshops and lectures
- one-to-one pitch coaching
- Company visits
- Time for self-arranged meetings with mentors, experts, peers at meet up groups (up to 50% of your time)
- Topics covered: Decoding SV, Networking in SV, Crafting Startup Narratives (Storytelling), Managing change and pivoting (design thinking), fundraising, trend scouting, building a SV Startup, Investor insights
- Possibility to pitch your idea at different public events

What we provide:

- flight (self-booking upfront, refund after attending the program)
- Hotel
- Co-working space
- occasional meals

What you have to contribute:

- passion for designing a new program and being a TUM Startup
- willing to meet mentors, experts and peers in the valley (mandatory)
- certain meals which are not covered from us (own coast)
- transportation in SV/ SFO (own cost)

Partners:

- NASDAQ
- WeWork
- Future Medical Systems LLC
- Mesosphere
- Squire Patton Boggs
- Rueter Partner
- Invest in Bavaria
- German American Chamber of Commerce

Application Criteria:

- Pitch Deck in English
- Video pitch in English (3min)
- Motivation letter or video (1 page/ 1min)
- Startup presentation (1 page with name, team incl. competences, product/ service, market, customers) This will be send to mentors/ experts and open to the public!
- US contact list (5-10 names of potential mentors, experts, clients or investors you want to meet in SV)

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